

INTRODUCTIONS



01 01 PHOTODAMAGE REPAIR

Photomedex introduces Neova DNA Repair Factor Nourishing Lotion to reverse the signs of photodamage and regenerate skin. The lotion features the company's AHK Copper Peptide Complex, a patented delivery system that delivers micronutrients to the cells; Heliomoguline, a concentrated blend of cotton seed-derived peptides that identify DNA damage and stimulate the body's natural repair mechanisms; Prodeum moisturizer; and hydrolyzed collagen. Contact: 888.966.1010, www.photomedex.com.

02 02 DAILY PROTECTION FOR SENSITIVE SKIN

EltaMD UV Clear SPF 46 combines the broad-spectrum sun protection of zinc oxide with niacinamide to calm and protect sensitive, acne-prone skin. In addition to its proven capability in the management of acne papules and pustules, niacinamide helps to reduce discoloration and improve the appearance of photodamaged skin. UV Clear SPF 46 is lightweight, oil-free, fragrance-free, paraben-free and non-comedogenic. The formulation is safe for a wide variety of skin types and is ideal for daily use alone or under makeup. Contact: 800.633.8872, www.eltamd.com.

03 03 SONIC INFUSION

Clarisonic introduces the Opal Sonic Infusion System combining sonic micromassage with a proprietary Anti-Aging Serum to provide an immediate and long-term reduction in the appearance of fine lines and wrinkles. The system includes a soft applicator, precision tuned sonic frequency and a gentle kneading motion to maximize transfer of the serum into the epidermis. "My patients are thrilled with the instantly noticeable reduction in fine lines and wrinkles around their eyes," said Wm. Philip Werschler, MD, president of the American Academy of Cosmetic Dermatology and Aesthetic Surgery. "They love the way it feels, and the results are very impressive." Contact: 888.525.2747, www.clarisonic.com.

04 04 ULTRASOUND-ASSISTED TIGHTENING

Noninvasive skin tightening treatments got a lift with the recent FDA approval of Ulthera Inc.'s ultrasound-based Ulthera System. Approved for noninvasive eyebrow lifting, the system utilizes the company's patented DeepSEE imaging technology that allows physicians to place ultrasound energy at depths beneath the skin surface that will trigger the body's natural healing process. The results are improved collagen support, and gradual firming and tightening. "We use imaging to anticipate where the energy will be placed, and then we deliver small amounts of very productive energy to targeted planes of tissue," said Murad Alam, MD, associate professor of dermatology, otolaryngology and surgery, and chief of cutaneous and aesthetic surgery at Northwestern University's Feinberg School of Medicine. The company launched preclinical trials in 2004, followed by patient clinical trials in 2006 to achieve FDA "de novo" approval. Contact: 480.619.4069, www.ulthera.com



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05 HYDROQUINONE-FREE LIGHTENING

Pigment Regulator multi-action treatment from SkinCeuticals promises efficacy equal to 4% hydroquinone formulations without the potential for adverse reactions. The treatment includes precise concentrations of kojic acid and emblica to diminish existing discoloration plus exfoliating agents to help reduce blotchiness and improve skin radiance. Contact: 800.771.9489, www.skinceuticals.com.



06

06 SCAR PREVENTION AND MANAGEMENT

Indicated for the prevention and management of hypertrophic scars and keloids, bioCorneum plus SPF30 from Advanced Bio-Technologies minimizes the appearance of scars while protecting them from further damage. The silicone gel dries within minutes of application to form a breathable, flexible and waterproof silicone sheet to protect underlying tissue against chemical, microbial and physical invaders. Available in 10g, 20g and 50g sizes, the gel can be used on both new and old scars resulting from surgical procedures, trauma, wounds or burns. Contact: 800.240.8227, www.advancedbiotech.com.



07

MORE AFFORDABLE FRACTIONAL CO₂

In an effort to bring the low downtime and proven efficacy of fractional CO₂ treatments to a wider range of physicians and patients, Lumenis introduces the AcuPulse Fractional CO₂ Laser System. Offered in the mid-price point range, the AcuPulse features a state-of-the-art touch screen user interface, true SuperPulse and Continuous Wave technologies, and scanner technology that provides the same spot size and variability in size, shape and density of patterns as the company's UltraPulse DeepFX scanner. "There are many mid and lower power fractional laser systems available in the market but the AcuPulse with its SuperPulse capability provides the lowest level of thermal damage with the same precision scanning technology already proven by its 'big brother,' the UltraPulse," said Dov Ofer, CEO of Lumenis. "This system will provide the best solution for physicians at this price point in the market." Contact: 877.586.3647, www.aesthetic.lumenis.com.



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08 RESURFACING OPTIONS EXPAND

The new Fraxel re:store Dual System from Solta Medical includes a 1927nm Thulium laser, allowing physicians to resurface larger areas of the body and accelerate the clearance of unwanted pigmentation. The laser is optimized for the treatment of pigmentation and other superficial skin conditions. "The expanded versatility of the Fraxel re:store Dual System—with the addition of the 1927nm wavelength—increases the areas of the body that I can treat and provides superior treatment for pigmentation and actinic keratoses associated with photodamage," said Roy Geronemus, MD, director of the Laser & Skin Surgery Center of New York. Additional features of the system include: dual fiber laser technology; focal cooling built into the handpiece for easier operation; and a new scanner design that increases procedure speed by 25%. Contact: 877.782.2286, www.solta.com.